

Promoting Passion Tour

sponsored by *SONY* & *SONY ALPHA FEMALE*

Melbourne | June 29, 2019

The Promoting Passion lecture tour is an abridged version of the annual Promoting Passion Convention. Focusing on intense community connection and inspiration to create more authentic and impactful art, the lecture tour will bring together artists to jumpstart their creative ambitions.

Lectures and workshops focus on how to live a passionate life by turning your passion into a career, how to create more meaningful art for yourself and others, how to find confidence in your craft, and more.

GUEST SPEAKER: [Joel McKerrow](#)

09:30 Arrival

10:00 Brooke Shaden Lecture

12:30 Exercises

13:45 Lunch

14:45 Joel McKerrow Lecture + Q&A

16:00 Hands-on Creative Collaboration / Brooke-led shooting demonstration

17:00 Panel Discussion/Conversation

18:00 Final remarks

18:30 Close

DATE: 29 June 2019

VENUE: 75 Reid St.

75 Reid Street, Fitzroy North, 3068

EARLY BIRD PRICE: \$50 per person (Ends March 24th at 5PM PDT)

REGULAR PRICE: \$70 per person

MATERIALS: Notebook or laptop for note-taking, packed lunch (or money to eat out for lunch), camera (optional but encouraged - if packing, the following is suggested: wide, portrait, or zoom lens).



FREQUENTLY ASKED QUESTIONS

Q: How is the cost so low?

A: Thanks to our incredible sponsors at Sony and Sony Alpha Female, the costs for this tour were taken care of. They wanted to make sure we had an accessible event for everyone to celebrate creativity!

Q: What do I get for the price?

A: You get a full day of photo and creativity education in the form of lectures, hands-on shoots, exercises, and community.

Q: Is food provided?

A: No, you are encouraged to pack a lunch or go out for food on your lunch break. This decision is in an effort to keep costs as low as possible for everyone.

Q: What can I expect? What is the vibe of this event?

A: Weirdos unite! Expect a jam-packed day of creative inspiration, heart-felt lectures, community-based activities that will get you questioning your creativity, and a lot of soul-searching in the way of igniting the spark of your unique voice. Hugs and forever-friends, even for us introverts.

Q: Can I register a friend?

A: Yes! If you know of someone (or someones!) who would benefit from coming to this event, please do sign them up. You will need to go through the registration process once per sign-up.

Q: How do I know I've signed up correctly?

A: You will receive a confirmation email once your payment is complete. After that, you will begin to receive correspondence within the weeks leading up to your city's event.

Q: Are you as good of a hugger as people say?

A: BETTER.

Q: How did you choose the guest speakers?

A: I chose people who have an inspiring story, live in an inspiring way, and can help all of us to see life and art from a different perspective.

Q: Does every event have the same content?

A: Yes, except for the guest speakers.