promoting passion 2024

Staffordshire, UK Aug 19-23, 2024



PROMOTING PASSION 2024

The Promoting Passion Convention celebrates and nurtures uniqueness, innovation, and creativity.

Please read on to discover all the details of this beautiful 2024 event, including speakers, session descriptions, schedule, pricing, what's included, and more.

To register: <u>brookeshaden.com/events</u>

Promoting Passion is generously supported by SONY and SONY ALPHA FEMALE.



Promoting Passion is an intimate event that cultivates genuine community connection, high quality education, and confidence boosting creativity.

In a series of lectures, hands-on workshops, expert-led creative sessions, and more, we examine how our greatest forms of expression can help us build a life and legacy worth striving for.

This year leaders include: Sara Lando, Rosie Hardy, Brooke Shaden, with more to be announced!

And for the first time ever, we're headed to *Europe*!

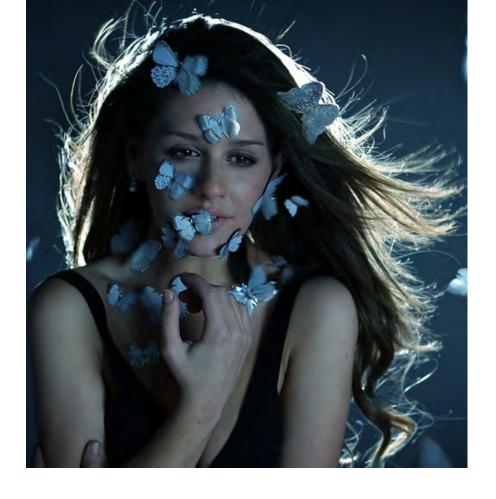


MEET THE LEADERS

Rosie Hardy

Conceptual Photographer

Rosie Hardy came to photography as a teenager and quickly became a household name for fans of conceptual photography with her whimsical, narrative self-portraits. Internationally recognized as one of the pioneers of her genre, Rosie continues to create beautiful works, both personally, as well as for such recognized names like Maroon 5 and Disney. As mesmerizing as her images are, Rosie herself is a bright soul who ignites a room with her smile, and she's brining her vast expertise to Promoting Passion in 2024!



Lecture & Workshop description TBA.

<u>rosiehardy.com</u>





saralando.com

Sara Lando Narrative Photographer

Sara Lando is one of the most creative, unique, and spellbinding storytellers of her generation. Using alternative and historic processes, Sara creates multi-layered images that transcend the visual medium. Internationally exhibited and awarded, Sara never backs down from experimentation in her art. Beyond, her workshops and lectures are some of the most hilarious and informative in the business. Sara will be joining us at PPC2024 from Italy, and we couldn't be more excited to learn from this talented artist.

Lecture & Workshops TBA.



Brooke Shaden

Founder & Artist

Brooke started Promoting Passion to bring the focus back to community, creativity, and a celebration of the unconventional. Working as an artist for 14 years, Brooke has been a leader in opening conversations around grief and darkness, openly sharing the techniques that have made her a widely known contemporary artist. Brooke is a foster mother, fine art photographer, mixed media artist, speaker, educator, and risk-taker.

Lecture & Workshop TBA



brookeshaden.com



SCHEDULE

	AUG 19	AUG 20	AUG 21	AUG 22	AUG 23
	Monday	Tuesday	Wednesday	Thursday	Friday
08:00-08:45		Breakfast	Breakfast	Breakfast	Breakfast
08:45-09:15		Orientation	Optional Walk	Optional Walk	
09:30-10:30		Lecture	Lecture	Lecture	
10:45-11:45		Roundtable / Panel	Story Sessions	Roundtable / Panel	
12:00-13:00		Lunch	Lunch	Lunch	
13:30-15:30		Workshops	Workshops	Workshops	
16:00-18:00	Check-in / Registration	Creative Collaboration	Creative Collaboration	Creative Collaboration	
18:30-19:30	Dinner	Dinner	Dinner	Dinner	
20:00-21:00+	Welcome Session	Art Show	Hands-on Creative Session	Closing Ceremony	



DETAILS

Each registration includes:

- 4 nights' single room + private bathroom accommodation at Keele University
- 4 full buffet breakfasts, 3 lunches, 4 dinners including non-alcoholic beverages with options for vegans & vegetarians
- Access to 3+ days of content, including
 - A special welcome session
 - 3 hands-on workshops
 - 3 lectures
 - $\circ~$ 3 photoshoots with professional models and guidance
 - An opportunity to exhibit work in an art show (put it on your CV!)
 - PLUS other creative sessions and connection with like-minded people.





Promoting Passion Convention Staffordshire, UK August 19-23, 2024 \$1485 USD

The event takes place at Keele University for a community-facing event!

Check-in between 16:00-18:00 on August 19 Check-out before 10:00 on August 23

The closest airport is the **Manchester (MAN) Airport**, which is a 45-min drive from the venue.

Please use the Discord group (linked in confirmation email) to locate a ride if you are looking to carpool.

Keele University is nestled in the north of Staffordshire, England midway between Birmingham and Manchester and a short distance from the city of Stoke-on-Trent. For international attendees, your journey is likely to be a combination of trains, planes and automobiles. www.rome2rio.com is an excellent app that can help you map your journey step by step.

Please view this **helpful page** our venue has curated to arrange travel to the event.

If you need assistance, please message **Callandra**.





PACKING LIST

Average daytime high of $21\mathrm{C}$ (70F), evening low of $12\mathrm{C}$ (55F). Everything on this list is optional.

- Sunscreen
- Bug spray
- Sweater/raincoat
- Sneakers or boots
- Snazzy outfits
- PJs or onesie
- Bathing suit
- Water bottle
- Sunglasses
- Mask or face covering

- Notebook + pen
- Laptop
- Camera
- Lenses: 1 wide, 1 portrait
- Tripod
- Card reader
- Prints of your work (5-30 pieces, up to 50cm/20in)
- Business cards



NEXT STEPS



We can't wait to see you soon!

Speaker and session details are TBA.

Callandra Caulfield is our Promoting Passion manager and will be happy to help with questions.